

NSS-CDS BOD MEETING MINUTES November 19th, 2023

Quorum: Yes

BOD Present: Same LeFlore (SL), Gayle Hall (GH), Mark Schroder (MS), James Chandler (JC), Tim Waldo (TW), Fred Stratton (FS), Mark Schroder (MS)

BOD Absent: Renee Powers (RP), Max Kuznetsov (MK)

Members Present: Shane Paradis (SP), Dan McIntyre (DM), Christopher Brown (CB),

SL Call to Order: 8:03, GH 2nd, all approved

Motion to approve September minutes, MS 2nd, all approved.

SL motion to move the meeting time back to 7pm, TW suggested to move meeting time based on DST, GH 2nd. All approved.

Treasurer Report:

GH, bottom line for October was a net loss due to purchases for store and DEMA, though income is expected to rise for November/December with store being resupplied and Winter Workshop coming up for January.

Winter Workshop

SP, Volunteers/Cave Avengers have been aligned, no other issues however posted a question about a sweatshirt/hoody being offered for WW with T-shirt listing sponsors. Requested guidance on IP release forms and who to give them to. It was determined that Adam Hughes kept track of those releases.

Training Update

Max not available, updates will be sent out via email.

State Park Update

CB email communication with Lance Kelly (new director), requesting some assistance with repairs possibly at Emerald Sink and Meeting House, Jeff Laughlin responsible for state safety clearance. Also, a mention of WKPP projects on a third sink "Clear Cut" and not wanting to overwhelm the park with offering assistance. CB also offered there needs to be a clear check-in/check-out process. GH through communication at DEMA said materials were already available for Clear Cut.

FS Orange Grove needs the pavilion and a couple of diver benches replaced, NFSA has funding and is ready to move forward, Peacock is still closed, just need a list of what needs to be repaired and tools and workers can be arranged. Priorities will be set by Nick Brown, the park manager. SL asked about Madison and FS gave an update on what occurred at Madison and stated there was still work to be done.

Open Director Seat

SL asked GH to verify how quickly we needed to seat a director. She confirmed that expediency was appropriate, SL stated that 3 nominations were in place to replace TD (Terry DeRouin), JC voiced either

replace him now or wait till May, GH stated similar feelings. Discussion was had concerning all 3 candidates. Fred Stratton was the only candidate online for the zoom meeting.

GH made a motion to appoint FS to the vacant seat, JC 2nd, all voted in favor. Fred Stratton was appointed to BOD till May of 2024.

Sales Manager/Advertising

GH asked about advertising rates for UWS, SL addressed Adam Hughes (AH) agreed to be the advertising manager, at least for the interim and that rates had been agreed upon. SL mentioned two votes that needed to take place. 1st motion to approve AH as advertising manager JC 2nd, all approved. 2nd motion to approve compensation for AH at 10% on first coming advertisers and 5% on continual renewals. JC asked about upsell renewals, would it be a new sell or renewal. JC also asked if anyone discussed with AH the rates suggested? JC 2nd SL's motion on rates. All approved.

Misc/DEMA 2024

JC brought up that 2024 DEMA falls on the same week as a Formula One race. Voting on whether to go was pushed back to the January or February meeting. FS said that he would provide transportation for the booth and sales materials.

GH wanted to give a shout out to the 2023 DEMA team.

SL motion to adjourn at 9:23, JC 2nd, all approved.

Link to video

<https://fathom.video/calls/50065168>